

One for the World

SPRING 2017 REPORT



Dear Friends and Supporters,

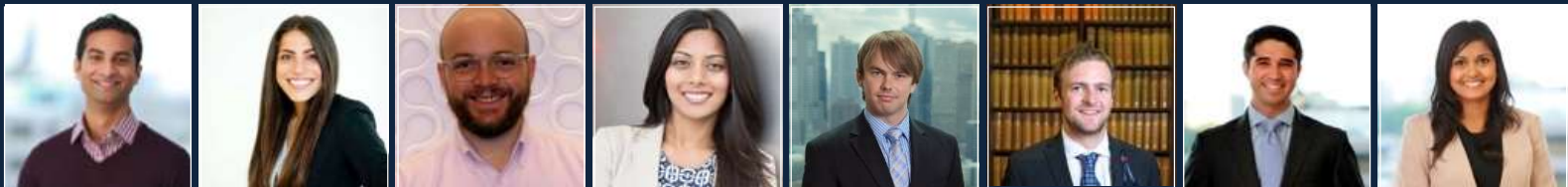
Thank you for your ongoing commitment to One for the World! This report explains how OFTW has performed on its key metrics over the past 6 months, and provides an update on our direction as an organization. We're thrilled to share our progress, particularly on the 3 goals we outlined during our last update.

- **We've increased our reach.** In 2014, we formed our first chapter at the Wharton School of Business. Three years later, we have expanded our reach to new schools including Harvard, MIT, and Columbia. And this is just the beginning.
- **We've grown our impact.** We have raised over \$110K to date and are on track to reach ~\$200K by the end of the year. This money has made a life-saving impact on 40,000 people living in extreme poverty.
- **We've accelerated our growth through partnerships.** Through our collaboration with The Life You Can Save, we have gained additional resources and are better positioned to scale across more universities. The Life You Can Save helps fund our overhead expenses, provides access to thought leaders in the non-profit world, and spearheads our charity selection process.
- **We've updated the charities we recommend.** After completing our annual review of the most effective charities, we've updated the portfolio of charities we recommend and our 'Top Picks.' You can read more here: http://www.1fortheworld.org/2017_top_picks

Read on to hear more about our progress and our vision for 2017, and thank you for your support: 1% of your income is safeguarding someone's entire life.

Sincerely,

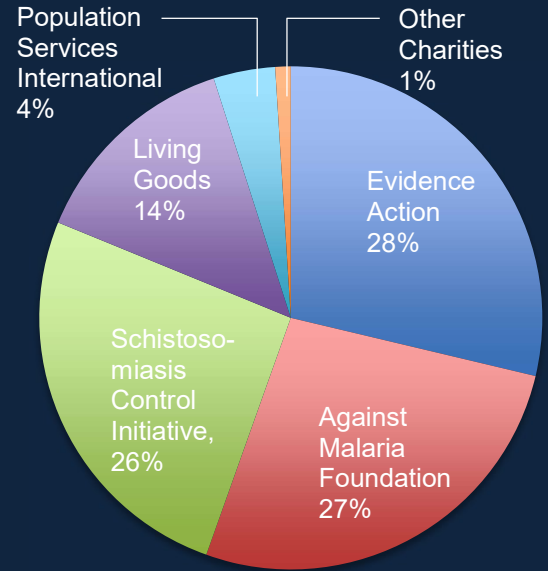
Amaan Banwait WG'15, Kate Epstein WG'14, Steve Hind HBS'16, Anita Hossain WG'15, Josh McCann WG'14, Rossa O'Keefe-O'Donovan Penn'17, Rob Struck WG'16, Yasmin Tailor WG'16



Donations

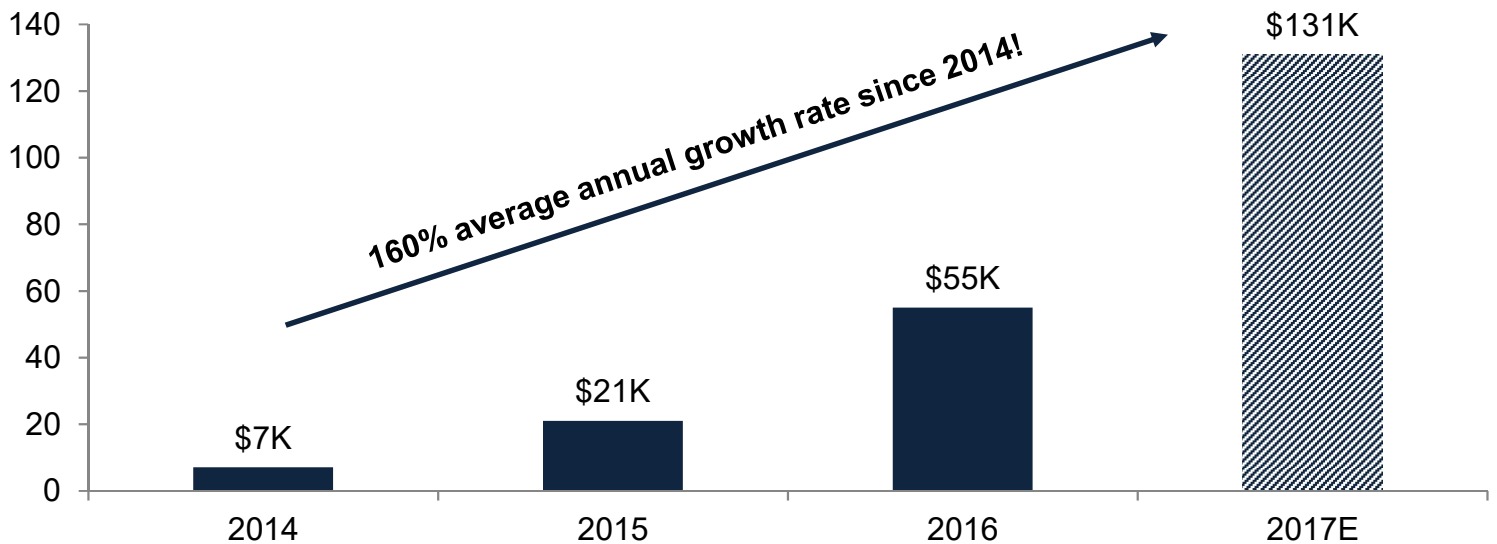
As of April 2017, there have been \$110K in OFTW donations.

Cumulative donations are expected to cross \$200K by December 2017.



Breakdown of OFTW donations as of April 2017

Total annual donations (thousands, USD)



Impact

AGAINST MALARIA FOUNDATION



Provided **10K+** bednets to protect those living in malaria-stricken areas from infected mosquitos



Protected **15K+** people from malaria for three to four years on average

EVIDENCE ACTION



Dewormed **136K+** children



Provided safe drinking water to **16K+** community members for one year

SCHISTOSOMIASIS CONTROL INITIATIVE



Protected **34K+** children from schistosomiasis for one year, preventing life-threatening conditions including bladder cancer, kidney malfunction, spleen damage, and anemia

LIVING GOODS



Distributed life-saving health and nutrition products to **6K+** Ugandans

POPULATION SERVICES INTERNATIONAL



Provided **177** years of healthy life (on average) to the extreme poor through disease prevention, maternal health, family planning, and other health services

Partnership with The Life You Can Save

In October, we announced our new partnership with The Life You Can Save (TLYCS), an advocacy and educational outreach organization that raises awareness for the ~700M men, women, and children living in extreme poverty. TLYCS was founded by world-renowned Princeton ethicist and philosopher Peter Singer, who was deemed “the world’s most influential living philosopher” by The New Yorker.

Our organizations are both committed to helping the world’s poor by providing educational outreach and a donation platform to facilitate life-saving donations. TLYCS has provided One for the World with access to thought leadership, funding, infrastructure, and part-time staff.

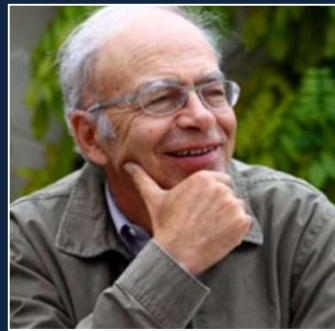
OUR CHARITY SELECTION PROCESS

We have leveraged TLYCS’s expertise to further improve our own charity selection process. TLYCS uses a panel of world-renowned experts to assess research by independent charity evaluators, including GiveWell and Impact Matters, and select a portfolio of charities. The result is a list of charities that is more comprehensive than any of the lists produced by any individual charity evaluator. Donors can be confident that a donation to any of the charities recommended will make a real difference in the lives of the world’s poorest people. Refer to our blog post from February of this year if you’d like to learn more.

Our charity recommendations are based on three criteria, which we call “the three E’s”.

- **Evidence:** why do we believe the charity produces good outcomes? We consider the size, quality, and relevance of the evidence base for the charity
- **Efficiency:** how cost-effective are the charity’s programs? We want to find charities that offer the most “bang for the buck”
- **Execution:** Do we believe the charity can translate marginal donations into good outcomes? We consider whether the charity has good programs in need of incremental funding and the capability to execute those programs

Our process is spearheaded by a panel of world-renowned experts. As a result of our partnership with TLYCS, our portfolio has expanded to include 18 organizations, though we continue to recommend 5 “Top Picks” to our members each year. This expansion helps OFTW address a wider range of societal issues and also appeal to a broader base of donors, while remaining committed to our core mission.



Peter Singer, Princeton philosopher, philanthropist and author of *The Life You Can Save*



Dean Karlan, Yale economist, President and Founder of Innovations for Poverty Action and Founder of Impact Matters



Caroline Fiennes, Director of Giving Evidence, author of *It Ain't What You Give, It's the Way that You Give It*, and board member of Charity Navigator, Center for Effective Philanthropy, and The Cochrane Collaboration



Eric Friedman, private donor and author of *Reinventing Philanthropy: A Framework for More Effective Giving*

Our Charities

Our charities work to fight the devastating effects of extreme poverty in over 90 countries worldwide. We support cost-effective, life-saving initiatives focused on food, water, healthcare, economic opportunity and education.



AGAINST MALARIA FOUNDATION

Uses 100% of donations to buy long-lasting insecticidal nets (LLINs) that protect people from malaria



DEVELOPMENT MEDIA INTERNATIONAL

Uses radio and TV campaigns on health issues to change behaviors and save lives



EVIDENCE ACTION

Scales up interventions proven to help the world's poor, including clean water systems and deworming, for under \$1 per person



FISTULA FOUNDATION

Supports obstetric fistula repair, moving women from social ostracism to reentry into family and community



FRED HOLLOWES FOUNDATION

Restores sight to 2M+ people and aims to end avoidable blindness through low-cost eye surgery (for as little as \$50 per patient), doctor training, and community education



GIVEDIRECTLY

Provides cash, no strings attached, to some of the poorest families in the world



GLOBAL ALLIANCE FOR IMPROVED NUTRITION

Protects against the most common cause of preventable brain damage at about 20 cents per person



INNOVATIONS FOR POVERTY ACTION

Evaluates and promotes solutions to global poverty, generating an estimated \$22 billion of net social benefit for the world



IODINE GLOBAL NETWORK

Works to prevent brain damage for pennies a person so all children can reach their full cognitive potential



LIVING GOODS

Trains Community Health Promoters who go door-to-door providing health products and education, and treating common causes of child deaths



ONE ACRE FUND

Supplies smallholder farmers with financing and training to grow their way out of hunger and poverty



OXFAM

Works to sustainably improve lives through advocacy, disaster relief, education, health, sanitation and women's rights



POPULATION SERVICE INT'L

Addresses major health challenges in the developing world, including family planning, HIV/AIDS, maternal health, and child mortality



POSSIBLE

Delivers high-quality, durable healthcare to the poorest of the poor in rural Nepal



PROJECT HEALTHY CHILDREN

Supports food fortification, one of the most effective, affordable, and sustainable means of preventing disabilities and deaths globally



SCHISTOSOMIASIS CONTROL INITIATIVE

Facilitates school-based distributions of deworming tablets, protecting children from debilitating diseases and improving school attendance for less than \$1 per child



SEVA

Serves nearly one million children and adults in 20 countries yearly, and provide an array of services including \$50 vision-restoring cataract surgeries



VILLAGE ENTERPRISE

Empowers the ultra poor in rural Africa to lift themselves out of poverty through small sustainable businesses and savings groups

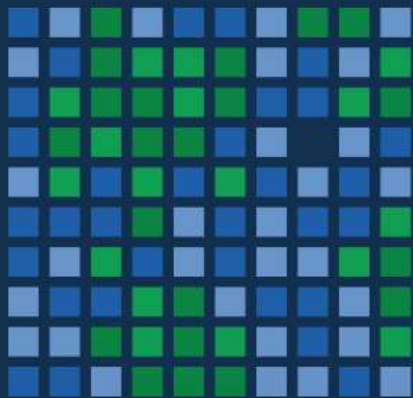


Thank you for your continued support!

www.1fortheworld.org

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