

# One for the World

## FALL 2016 REPORT

## Dear Friends and Supporters.

There are over 1 million nonprofits in the United States alone. With so many choices, it is difficult for even the most sophisticated philanthropists to assess which organizations are most deserving.

With this challenge in mind, we formed One for the World in 2012. Our goal was twofold. First, to raise awareness of effective altruism and encourage donors to approach philanthropy with the same financial discipline they would apply to any other investment. Second, to facilitate effective giving by creating a portfolio of non-profits that are recognized by leading experts as being the most impactful.

We have made tremendous progress in the first half of 2016 :

- Surpassed \$50,000 of cumulative donations, allowing our partners to reach an additional 40,000 people living in poverty
- Enrolled new members, giving a total of 171 regular donors (including those who will begin donating this fall), contributing to an estimated annual run rate of \$140,000+ by January 1, 2017
- Completed our annual charity review process, whereby we added Population Services International (PSI) to our portfolio. PSI provides family planning services, maternal health services, and HIV / AIDS prevention and management services to the world's poor
- Conducted our first 'pledge week' at Sloan Business School and Harvard Business School - cementing our footprint in two leading MBA programs
- Expanded our presence at the University of Pennsylvania to include the undergraduate and law programs
- Collaborated with The Life You Can Save, a non-profit founded by world renowned Princeton philosopher Peter Singer that advocates for effective giving

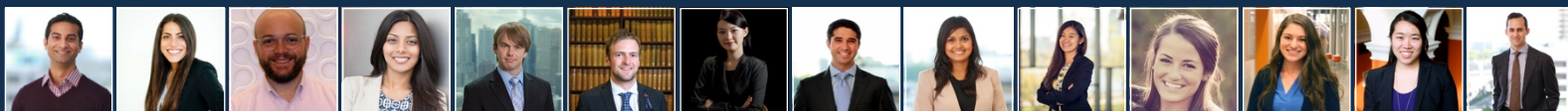
Looking ahead, we are focused on 3 key areas:

- Increasing our reach: We plan to establish 5+ new chapters across universities in the United States in the next 2 years
- Growing our impact: While our existing portfolio of charities is excellent, it is focused on a subset of issues that plague the world's poor. Looking ahead, we plan to continue to expand the causes we support, possibly to include women and children, hunger and nutrition, agriculture, and other proven interventions
- Expanding our partnerships: Our collaboration with The Life You Can Save has helped sharpen our thinking. We will continue to look for inspiration and gain synergies from talented philanthropists, economists, and scholars outside of our organization

We invite you to read more about our progress and vision in this report. Thank you for your ongoing support, 1% of your income is safeguarding someone's entire life.

Sincerely,

Amaan Banwait WG'15, Kate Epstein WG'14, Steve Hind HBS'16, Anita Hossain WG'15, Josh McCann WG'14, Rossa O'Keeffe-O'Donovan Penn'17, Mi Shan Wong MIT'17, Rob Struck WG'16, Yasmin Tailor WG'16, Weige Wu MIT'16, Lauren D'Amore W'17, Shayna Fertig W'17, Karen Wong WG'16 Penn Law'16, Greg Caplan WG'16 Penn Law'16



**WE HAVE RAISED \$50,000 FOR HIGHLY EFFECTIVE CHARITIES SINCE WE FIRST STARTED TAKING DONATIONS IN 2014. WE ESTIMATE THAT WE HAVE HELPED IMPROVE THE LIVES OF MORE THAN 40,000 PEOPLE**

**\$50K raised  
40,000 helped**

**LIVING GOODS \$6,073  
[Recommended: 2015]**

**The cause**

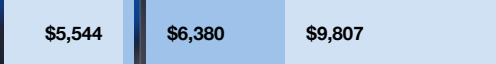
- Many proven medical drugs and technologies exist, but poor distribution means 270m people in rural areas can't access them

**The charity**

- LG trains health entrepreneurs, mainly women, to sell life-saving health products in rural areas
- Health entrepreneurs are given the opportunity to make a living, keeping 15-20% of what they sell

**Impact**

- Startup costs for 200 community health promoters



**EVIDENCE ACTION<sup>1</sup> \$16,187  
[Recommended: 2014]**

**The cause**

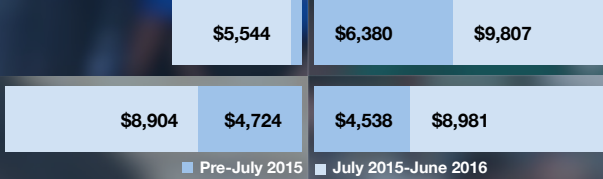
- Scaling up interventions that are proven to help the world's poorest people

**The charity**

- One program is the provision of clean water via low cost chlorine dispensers

**Impact**

- 15,500 people provided with clean water for a year and 4,000 deworming treatments provided



**AGAINST MALARIA FOUNDATION \$13,629  
[Recommended: 2014]**

**The cause**

- Malaria kills > 500,000 people each year; the majority are young children

**The charity**

- Distributes bednets to prevent malaria transmission
- AMF is exceptionally low cost because of lean organizational structure

**Impact**

- 7,500 people protected from malaria for 3-4 years

**SCHISTOSOMIASIS CONTROL INITIATIVE \$13,519  
[Recommended: 2014]**

**The cause**

- Parasitic worms affect more than 1.5 billion people and cause over 200,000 deaths
- In children they can cause death and keep them out of school

**The charity**

- Conducts mass deworming of school children to treat intestinal worms

**Impact**

- 13,500 deworming treatments provided

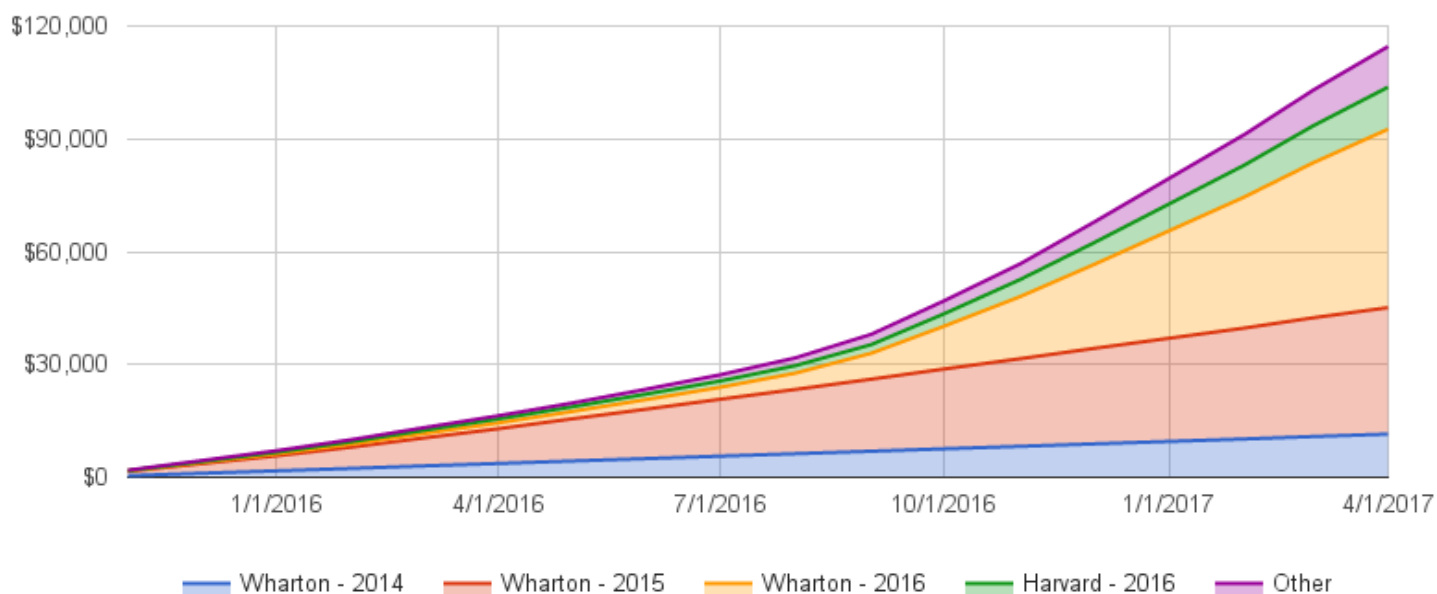
<sup>1</sup> Evidence Action includes two major programs, Dispensers for Safe Water and Deworm the World Initiative, and Evidence Action Beta. In 2014, we recommended Dispensers for Safe Water. In 2015, we expanded our recommendation to Evidence Action



# Impact

By January 1, 2017, we will have 171 regular donors and a run rate of approximately \$142,000<sup>1</sup>. We have recently recommended another charity, Population Services International (see our portfolio on page 4).

Many of our new members graduated this summer and will make their first donations this fall. Our cumulative donations will surpass \$100,000 in early 2017.



Cumulative donations by class

<sup>1</sup> Run rate is calculated by multiplying our expected monthly donations in January 2016 by 12 to give an estimate of annual rate of giving



# 2016 Portfolio: Introducing Population Service International

Each year we review the performance of our existing partners and search for new organizations to add to our portfolio. This year, we reviewed over 40 organizations that had been nominated by students and alumni at Wharton, Penn, Harvard Business School and MIT. You can read a detailed overview of our selection process and criteria at [www.1fortheworld.org/2016\\_portfolio](http://www.1fortheworld.org/2016_portfolio).

This year we are delighted to add a new organization to our portfolio: Population Services International (PSI). PSI provides a wide range of services to the world's poor in 69 countries, focusing on family planning, HIV/AIDS, and malaria. Our team was particularly impressed by PSI's commitment to measuring their impact and focusing on the most cost-effective health interventions.

## UPDATES FROM OUR OTHER CHARITIES

**Against Malaria Foundation** distributes long lasting insecticide-treated bednets to reduce transmission of malaria, and has had a fantastic year! The evidence for bednets remains very strong, and in early 2016, AMF signed agreements to fund two large net distributions (totaling \$37 million) and continue to have a clear need for our donations.

Our confidence in **Living Goods** has been strengthened through our review process this year. We took a detailed look at the results of their randomized trial (currently under peer review) which shows their program has reduced child mortality by 27%. The pace of expansion of their program and their market-driven approach continues to provide excellent impact for donor dollars.

Much has been written about the effectiveness of deworming interventions in the last year, and so we took a detailed look at the new evidence available. Overall, we concluded that the case for deworming in areas with a high prevalence of Schistosomiasis remains strong, and continue to recommend **Schistosomiasis Control Initiative**.

**Evidence Action** consists of three programs, Deworm the World Initiative (DtWI), Dispensers for Safe Water (DSW) and Evidence Action Beta (EAB). We continue to be highly impressed by the ethos of Evidence Action, and think their values of scaling up what has been proven to work are very in line with our own.



## PSI SUCCESS STORY

Women in Zimbabwe – a country hit hard by the HIV crisis – are more likely to contract HIV than men and they are infected earlier in life as well.

There, cultural and gender dynamics often prevent women from purchasing and initiating condom use. That's why PSI is investing in local heroines who can reach out to women with lifesaving resources.

In a bustling hair salon in Chitungwiza, Tears Wenzira, a radiant 28-year old hairdresser, is styling hair and saving lives. After she develops a relationship with her clients, Tears explains how HIV is transmitted, how the female condom can be used and how it can help prevent the spread of HIV.

More than one million female condoms are distributed through a network of 2,500 hairdressers across the country.



# Growth

In the past year we are very excited to have expanded One for the World beyond the Wharton MBA Program to four additional programs: Penn Law School, Penn Undergraduate, Harvard Business School and Sloan School of Management.

As we look ahead, we hope that continued growth at our existing chapters will serve as a catalyst for a broader movement at undergraduate and graduate schools across the country. The New School Expansion team is focused on growing the organization and continues to work with potential schools to add new chapters to the organization.

## WHARTON

In its third year at Wharton, One for the World grew considerably and is well positioned for even more success in the future. The board focused on professionalizing the organization to support extensive growth. Through strategic outreach and marketing, we added 78+ donors from the Class of 2016 (~9% of the total class) committing to \$76k+ in annual donations (420% growth from prior class). One of our biggest takeaways is the importance of having multiple touch-points throughout the year with students to raise awareness and providing opportunities for 1 on 1 interactions to address questions and “close” pledges.

The Wharton board will continue to refine its tactics next year based on the best practices that have been learned in prior years. We have expanded our overall team for next year to support even more initiatives while also being able to support the broader goals related to new school expansion. OFTW at Wharton will also strategically partner with existing Wharton organizations to host more events in order to grow visibility and expand the donor base.

Rob Struck, Wharton President, 2015-16

Yasmin Taylor, Wharton President, 2015-16

## HARVARD BUSINESS SCHOOL

One for the World launched at Harvard Business School among the Class of 2016. We signed up 13 members of the class, with an additional ~15-20 in the pipeline expected to begin donating this fall. We hosted a handful of events, including panel discussions among students, guest speakers, and a pledge week poster and booth campaign. We also piloted an alternate outreach structure, based around small group dinners. These generated a positive response - about one in five attendees pledged - and this number is expected to grow over the fall. In addition, several attendees became advocates who hosted dinners themselves and brought in pledges.

We have ambitious plans to grow our presence next year. We have recruited five students who will serve as board members and help spread the message. In addition, we plan to provide OFTW with greater visibility at Students' Association-organized events such as quiz nights. More consistent visibility throughout the year will drive a more successful pledge week, building on the successful start in 2016.

Steve Hind, HBS chapter President, 2015-16

Stuart Skeates, HBS chapter President, 2016-17



One for  
the World

## MIT SLOAN SCHOOL OF MANAGEMENT

The One For The World initiative was launched at MIT Sloan School of Management in Spring 2016, as one of the initiatives of the new MIT Sloan Effective Altruism Club (MIT Sloan EA). We leveraged the EA Global X Boston Conference which was held at MIT to promote OFTW Pledge Week before officially kicking it off with a talk on effective giving by Professor Roberto Rigobon. This event was MIT Sloan EA's highest attended event this past academic year, attracting not only Sloanies but also other members of the wider MIT community. We were able to secure 12 pledges, as well as raise awareness among other business school students who will potentially pledge in the future. One of our Co-Presidents, Weige, wore nothing but the OFTW t-shirt until graduation day to create more awareness.

For the coming year, our goal is to build out our executive board and increase awareness on campus. From there, we hope to reach out to the wider MIT community.

Mi Shan Wong and Weige Wu, MIT Sloan chapter Co-Presidents, 2016

## PENN LAW

One for the World launched a Penn Law chapter in the 2015-2016 school year. We hosted an info session in November and held our first pledge drive in April, engaging students in all three years of the JD program as well as students in our Masters (LLM) program. Using flyers, emails to listservs, and Facebook, we were able to spread the word to the entire student body. We found that having informal conversations during the pledge drive about how OFTW works, especially how OFTW selects its portfolio of charities, was the most effective way to get people to pledge. For the 2016-2017 year, we have several 2Ls leading the charge. Our incoming co-presidents were involved with the charity selection committee this past year and are excited to continue growing the Penn Law chapter!

Karen Wong and Gregory Caplan, Penn Law chapter Co-Presidents, 2016

## PENN UNDERGRADUATES

One for the World launched a Penn Undergraduate chapter in Spring 2016. With the help of the Wharton MBA team, we were able to build a great program and establish our presence on campus. By the end of the semester, we brought together a group of 20 committed student ambassadors, setting us up for future success and growth. The fact that we were able to see that level of interest in such a short period of time gives us confidence that OFTW is here to stay as an undergraduate chapter at Penn.

In the coming year, we plan to further increase our reach on campus and secure pledges from graduating seniors. We found that informal settings were best for generating conversation around effective altruism, and hosted two home-cooked dinners to introduce the idea to both old and new friends. We also hosted three other group meetings over the course of the semester, and also found coffee chats to be another great way to touch base with individuals on a personal level.

For the 2016-2017 year, we have a group of dedicated underclassmen that will be transitioning onto the board to ensure that OFTW can continue to grow after the current Co-Presidents leave. We are excited with all that is to come for the Penn Undergrad chapter!

Shayna Fertig and Lauren D'Amore, Penn Undergraduate chapter Co-Presidents, 2016



**SEPTEMBER**

- *Wharton Info Session*

**OCTOBER**

- *Wharton Student Ambassador Training*

**NOVEMBER**

- *Harvard Business School group dinners*
- *Penn Law Info Session*
- *Wharton Fall Pledge Week*

2015



2016



- *Wharton Wine+Cheese Training Event*

**JANUARY**

- *Charity selection team formed*
- *Penn undergrad OFTW chapter opening meeting*

**FEBRUARY**

- *Launch of 2016 portfolio*
- *Wharton Alumni event in NYC*
- *Wharton Spring Pledge Week*
- *Penn Law Pledge Drive*
- *EAGx Boston*

**APRIL**

- *MIT Sloan Pledge Week*

**MAY**

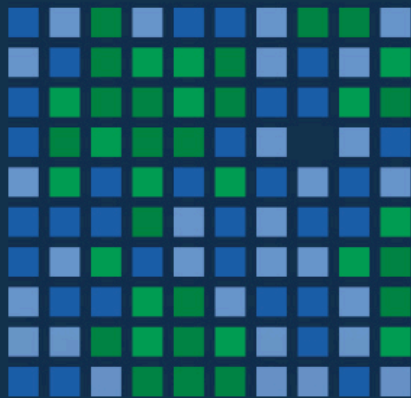




*Thank you!*

[www.1fortheworld.org](http://www.1fortheworld.org)





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